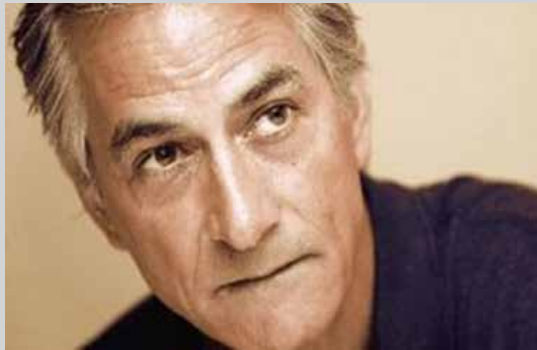


GREAT DECISIONS

PUBLIC TELEVISION SERIES



Great Decisions is independently produced by the Foreign Policy Association and aims to supplement the news media to help Americans understand the world.



GREAT DECISIONS IN FOREIGN
POLICY ON PBS 2018

Narrated by Academy Award
nominated actor David Strathairn
(Good Night, and Good Luck, Lincoln)
, the 2018 season consists of eight
half-hour documentaries, featuring
interviews with nearly 100 of the most
important figures in international
affairs along with introductory
remarks from every living U.S.
Secretary of State.



GREAT DECISIONS



Title.....“Great Decisions 2018”
 Format..... HD
 Running Time..... 26:46 x8
 Aspect Ratio..... 16:9
 B&W, Color..... Color
 Sound..... Stereo
 Language..... English



Director, Writer, Producer..... Foreign Policy Association
 Executive Producer..... MacDara King
 Producer..... MacDara King
 Producer./Editor..... David Heidelberg

WHO'S WATCHING

Nielsen reports 2,249,000 viewers watched Great Decisions this year. In over 200 DMA's across the country, our audience is in 73% of U.S. TV households and includes educated, affluent Americans between ages 30–64, looking to learn more about foreign affairs (Nielsen, 2012). The 2018 season is also available online and on DVD.

WHO'S LEARNING

Through PBS Learning Media, Great Decisions reaches students in public high schools across the U.S. With the guidance of their teachers, students gain the context needed to understand the world in order to fully participate in an era defined by globalization.

WHO'S TALKING

In thousands of Great Decisions Discussion Groups nationwide, communities come together to engage in a deeper exploration and discussion of U.S. foreign policy. Supported by the Foreign Policy Association since 1957, these civic groups in cities across the country allow viewers to remain engaged in global affairs and make “Great Decisions” of their own.

SPHERE OF INFLUENCE
RUSSIA'S FOREIGN POLICY



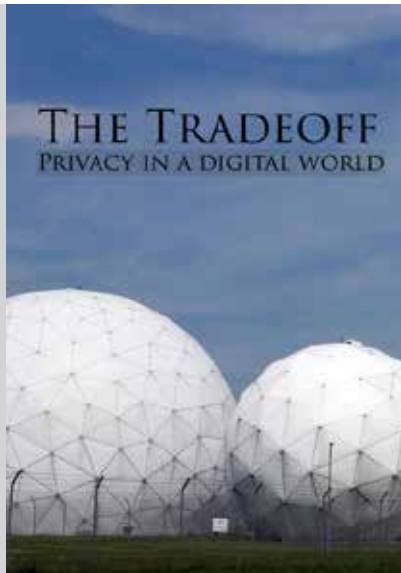
SPHERE OF INFLUENCE: RUSSIA'S FOREIGN POLICY

Synopsis:

Putin's pushback against European expansionism has the West wondering: If Putin's Russia isn't afraid to take an aggressive stance against Ukraine's pivot to the West, what does that mean for the rest of Russia's neighbors?

Featured guests:

- Ian Bremmer, President and Founder, Eurasia Group
- Stephen Cohen, Professor of Russian Studies, NYU & Princeton
- Amb. Chas. Freeman, Retired from U.S. Foreign Service
- Julia Ioffe, Contributing Writer, The New York Times Magazine
- Garry Kasparov, Former World Chess Champion
- David Kramer, Senior Director, McCain Institute
- Colum Lynch, Senior Diplomatic Reporter, Foreign Policy
- Jeffrey Mankoff, Deputy Director of Russian/Eurasian programs, CSIS
- Erica Marat, National Defense University
- Amb. Thomas Pickering, Former Undersecretary of State for Political Affairs
- Anders Fogh Rasmussen, Former Secretary-General, NATO
- Carla Robbins, Adjunct Senior Fellow, Council on Foreign Relations
- David Satter, Senior Fellow, Hudson Institute
- Anne-Marie Slaughter, President and CEO, New America



THE TRADEOFF: PRIVACY IN A DIGITAL WORLD

Synopsis:

The idea of “privacy” has undergone significant changes in the digital age, as has the idea of privacy “harm.” Concerns about what some see as a U.S. “dragnet” and unwarranted privacy intrusions have compelled other countries to revamp their own privacy protections. Legislation, both at home and abroad, hasn’t kept pace with technological developments, leaving some wondering if privacy as we know it is long dead.

Featured guests:

- Alex Sinha, Fellow, Human Rights Watch & ACLU
- John Tye, Legal Director, AVAAZ
- Amb. James Woolsey, Former Director of the CIA
- Sen. Ron Wyden, Senator from Oregon
- Mieke Eoyang, Director of National Security Program, Third Way
- Barton Gellman, The Century Foundation
- Carla Robbins, Adjunct Senior Fellow, Council on Foreign Relations
- Peter Singer, New America

THE GREAT DIVIDE SUNNI / SHIA



THE GREAT DIVIDE: SUNNI vs SHIA

Synopsis:

From the crisis in Iraq and Syria to the tension between Iran and Saudi Arabia, the struggle between Sunni and Shi'i groups for dominance is tearing apart the region and shows no signs of abating. How does sectarianism fit into a larger narrative of the Middle East? How have governments manipulated sectarian differences? And finally, what is the U.S. doing about it?

Featured guests:

- Geneive Abdo, Fellow, Stimson Center
- Elliott Abrams, Senior Fellow for Middle Eastern Studies, Council on Foreign Relations
- Deborah Amos, International Correspondent, NPR
- Mohamad Bazzi, Associate Professor of Journalism, NYU
- Amb. Barbara Bodine, Former U.S. Ambassador to Yemen
- Kai Bird, Author, *The Good Spy: The Life and Death of Robert Ames*
- Amb. Robert Ford, Former U.S. Ambassador to Syria
- Amb. Chas. Freeman, Retired from U.S. Foreign Service
- Shadi Hamid, Author, *Temptations of Power*
- Amb. John Hirsch, Adjunct Professor, Columbia University, SIPA
- Frederic Hof, Senior Fellow, Atlantic Council
- William Luers, *The Iran Project*
- Fen Osler-Hampson, Director of Global Security Research Program, CIGI
- Amb. Thomas Pickering, Former Under Secretary of State, Political Affairs
- Carla Robbins, Adjunct Senior Fellow, Council on Foreign Relations
- Amb. Frank Wisner, Former U.S. ambassador



INDIA RISING

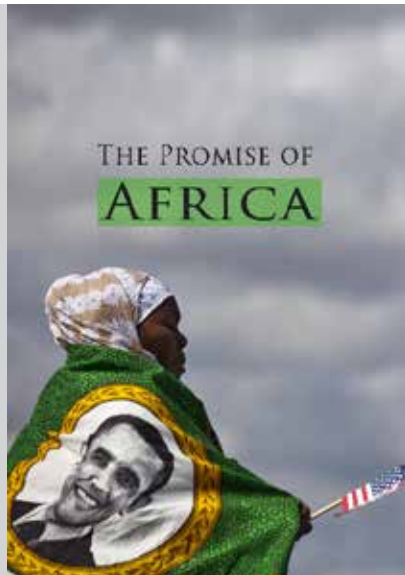
Synopsis:

Inspired by its “top-down” model for growth, the world’s largest democracy has started taking its cues from China, one of America’s economic rivals. It’s a mindset that led to Modi’s election in 2014, and has signaled the developing economy’s desire for real change. Now, it’s up to the U.S. to determine how to best secure its interests as India asserts itself on the world stage.

- Dr. S. Jaishankar, Foreign Minister of India
- Tanvi Madan, Director of India Project, Brookings Institution
- Shashi Tharoor, Chairman of the Foreign Affairs Committee, Indian Parliament
- Amb. Frank Wisner, Former U.S. Ambassador to India

Featured guests:

- Alyssa Ayres, Senior Fellow for India, Pakistan & S. Asia, Council on Foreign Relations
- Kai Bird, Author, *The Good Spy: The Life and Death of Robert Ames*
- Jonah Blank, RAND Corporation
- Wendy Chamberlin, President, Middle East Institute
- Barbara Crossette, Former *The New York Times* correspondent



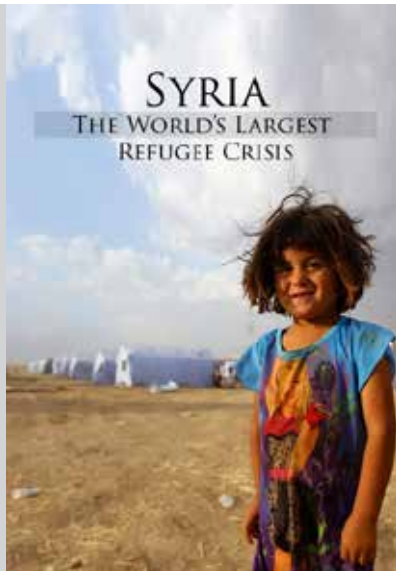
THE PROMISE OF AFRICA

Synopsis:

Africa is in the midst of an unprecedented transformation. The continent is home to some of the fastest growing economies in the world, and it's become a draw for foreign investors from across the globe. After the "Obamamania" of 2008 died down, the realization that Obama wasn't going to overturn, or even prioritize, U.S. Africa policy kicked in. How can the U.S. live up to its promise and values while securing its interests in the region?

Featured guests:

- Elliott Abrams, Senior Fellow for Middle Eastern Studies, Council on Foreign Relations
- Deborah Amos, International Correspondent, NPR
- Semhar Araia, Founder and Executive Director, DAWN
- Ertharin Cousin, Executive Director, U.N. World Food Programme
- Mark Dybul, Executive Director, The Global Fund
- William Easterly, Author, The Tyranny of Experts
- Michael Froman, U.S. Trade Representative
- Ólafur Ragnar Grímsson, President of Iceland
- Amb. John Hirsch, Adjunct Professor, Columbia University, SIPA
- Mo Ibrahim, Philanthropist, Mo Ibrahim Foundation
- Cindy McCain, Founding Member, Eastern Congo Initiative
- John Prendergast, Founding Director, Enough Project
- Gayle Smith, Senior Director, National Security Council
- Jason Stearns, Senior Fellow, NYU
- Linda Thomas-Greenfield, Bureau of African Affairs, U.S. State Department
- Rosa Whitaker, President, Whitaker Group



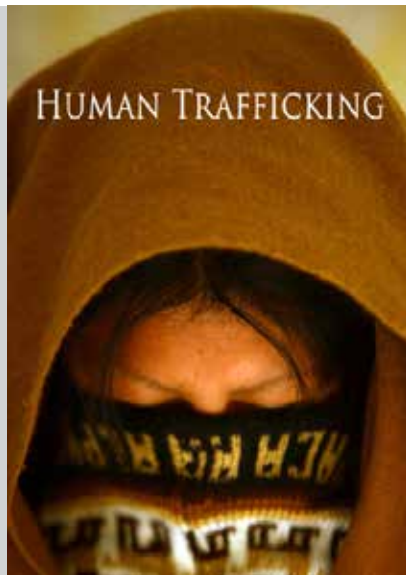
SYRIA: THE WORLD'S LARGEST REFUGEE CRISIS

Synopsis:

Syrians have for a century welcomed over a million refugees from Armenia, Palestine, Iraq and other countries around the region. Now, thanks to a multiyear civil war, they are on track to become the source of the world's largest refugee population in a matter of months. As Jordan, Lebanon, Turkey and other neighbors strive to accommodate the millions of Syrians, the risk of allowing Syrians to become dependent on emergency aid and forming a "lost generation" remains.

Featured guests:

- Ertharin Cousin, Executive Director, U.N. World Food Programme
- Rochelle Davis, Assoc. Professor of Anthropology, Georgetown University
- Amb. Robert Ford, Former U.S. Ambassador to Syria
- Antonio Guterres, U.N. High Commissioner for Refugees
- Shadi Hamid, Author, *Temptations of Power*
- Frederic Hof, Senior Fellow, Atlantic Council
- William Luers, *The Iran Project*
- David Miliband, President and CEO, International Rescue Committee
- Fen Osler-Hampson, Director of Global Security Research Program, CIGI
- Elias Bou Saab, Minister of Education, Lebanon
- Anne-Marie Slaughter, President and CEO, New America
- Amb. Frank Wisner, Former U.S. Ambassador to India
- Amb. James Woolsey, Former Director, Central Intelligence Agency
- Geneive Abdo, Fellow, Stimson Center
- Deborah Amos, International Correspondent, NPR
- Mohamad Bazzi, Associate Professor of Journalism, NYU
- Joseph Chamie, Former Director, U.N. Population Division



MODERN DAY SLAVERY

Synopsis:

Human trafficking represents over \$30 billion in international trade per annum and continues to be one of the fastest growing criminal industries. The U.S. and the international community have adopted various treaties and laws to prevent trafficking, but to truly understand and combat the issue, they must find the root causes enabling smugglers to commit millions into slavery.

Featured guests:

- Luis CedBaca, Ambassador, Office to Monitor and Combat Trafficking in Persons
- Joseph Chamie, Former Director, U.N. Population Division
- Antonio Guterres, U.N. High Commissioner for Refugees
- Gary Haugen, President, International Justice Mission
- Nicholas Kristof, The New York Times columnist and Co-Author, Transforming Lives, Creating Opportunity
- Cindy McCain, Founding Member, Eastern Congo Initiative
- Maurice Middleberg, Executive Director, Free the Slaves
- David Miliband, President and CEO, IRC
- Brad Myles, CEO, Polaris Project
- Carol Pier, Deputy Undersecretary for International Affairs, Department of Labor
- Louise Shelley, Professor at George Mason University, Director at TraCCC
- Sarah Stillman, Staff Writer, The New Yorker
- Shandra Woworuntu, Founder, Survivor Economic Empowerment
- Sheryl WuDunn, Co-Author, Transforming Lives, Creating Opportunity

BUILDING BRAZIL
BRICK BY BRICK

BUILDING BRAZIL

Synopsis:

Brazil -- it's the "B" in the acronym BRICS, five emerging economies once seen as soon-to-be superpowers. After economic troubles in the 1990s, Brazil has risen to new global prominence -- it's drawing in more investment, working on global issues ranging from climate change to peacekeeping, and even hosting the 2014 World Cup and the 2016 Olympics. But some of Brazil's trickiest problems -- staggering income inequality, weak civic institutions, poor regional leadership -- have held it back.

Featured guests:

- Eric Hershberg, Director for the Center for Latin American & Latin Studies, American University
 - Mark Langevin, BrazilWorks
 - Shannon K. O'Neil, Council on Foreign Relations
 - Susan Segal, President and CEO, Americas Society, Council of the Americas
 - Paulo Sotero, Wilson Center
 - Barbara Weinstein, Professor of History, NYU
-
- Ian Bremmer, President and Founder, Eurasia Group
 - Mieke Eoyang, Director of National Security Program, Third Way
 - Barton Gellman, The Century Foundation

TESTIMONIALS

"Great Decisions series takes you beyond today's headlines by providing a look at significant challenges facing the world."

"I think Great Decisions' format makes it far more effective than other documentary series."

"A dynamic educational experience!"

"Great Decisions has been helpful to me for many years. I am interested in in depth world news year round. I appreciate the information and the interaction within a good group."

" I am interested in depth world news and Great Decisions has been helpful to me."

"Keep selecting topics that are timely."

PRODUCTION TEAM



MacDara King, Executive Producer

MacDara King is the Executive Producer of Great Decisions television & Chief Information Officer at the Foreign Policy Association. In the past decade at FPA, he has produced nearly one hundred programs for broadcast on PBS, managed the development of some of the world's premiere global affairs web properties and founded FPA University, an international career development program in the North Eastern U.S. Mr. King studied Political Science and Computer Science at New York University with a focus on Japanese language and East Asian Studies and holds a Master of Science degree in Internet engineering.



Robert Nolan, Producer

Robert Nolan is a producer with more than a decade or experience in global affairs media. He serves as editor in chief of new media at the Foreign Policy Association and is producer of the Great Decisions in Foreign Policy television series on PBS. A contributing writer for U.S. News and World Report, he served as a Peace Corps volunteer in Zimbabwe and has written extensively on African music and politics. Robert is a Term Member of the Council on Foreign Relations and a member of the National Peace Corps Association and holds a Master's Degree from the Medill School of Journalism.

PRODUCTION TEAM



Richardo Lopes, Director/Producer

As a producer and director of The Lopes Picture Company and XXL Media, Rick has produced and edited an eclectic range of award winning work including commercials, branded content, webisodes, documentaries off-off Broadway plays and “Great Decisions” produced with the Foreign Policy Association. Rick has garnered over a hundred industry awards, including: an Emmy, AICP - MOMA Show Award, Andy, ADDY, Clio, Cannes Film Festival, Telly, Davey, Pixie, New York Festival, and TV Guide’s “Top 10 Super Bowl Spots.” Rick serves holds the following distinctions: AICP East Board; Beverage Dynamics Advertising Awards Judge; DGA-CQL Commercial Contract Administration Trust Trustee; New York Production Alliance board member – Educational Chair; Foreign Policy Association Fellow; and Vice-Chair of the National Maritime Historical Society.



David Heidelberg, Editor

A graduate of Tisch School of the Arts at New York University, David Heidelberg has been editing for XXL Media for the past seven years. He’s edited television programs and commercials that have been seen across the United States and internationally. For six years, he has been the editor of the PBS television program “Great Decisions in Foreign Policy,” including an award-winning on-location episode about Egypt, where he sometimes doubled as a cameraman. He has also worked in London for the BBC, where he edited the critically-acclaimed documentary, “Charging for Alexander,” about filming Oliver Stone’s Alexander the Great biopic in Morocco. He was also the editor of “The Legends Behind the Comic Books,” directed by Chip Cronkite, an award-winning documentary about the founding fathers of modern comic books. His editorial work on corporate films has helped raise funds and rebrand clients ranging from an Ivy League university to a corporate jet company. In the beauty world, he has edited television and viral campaigns for companies including Olay and Nordstrom. He has edited music videos for artists including singer-songwriter Ben Folds. He also writes software for video professionals.

GREAT DECISIONS

ON



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